

Wiltshire Council

Health and Wellbeing Board

22 May 2014

Wiltshire Dementia Strategy

Executive Summary

The paper outlines the work being led by Wiltshire Council and NHS Wiltshire Clinical Commissioning Group to develop and agree a Wiltshire Dementia Strategy for the period 2014 to 2021.

Proposal(s)

It is recommended that the Board is provided with an update on the development of the draft Wiltshire Dementia Strategy 2014 – 2021, the formal consultation process and the dementia friendly communities campaign.

Reason for Proposal

The purpose of the Wiltshire Dementia Strategy is to provide the strategic direction for Wiltshire Council and NHS Wiltshire Clinical Commissioning Group in supporting people with dementia and their carers. It encompasses the care and support pathways available from the point that people notice concerns about their memory through to end of life care, as well as addressing the risk factors that can contribute to the development of dementia within the general population. It includes a commissioning action plan for 2014/2015.

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Health and Wellbeing Board

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Wiltshire Dementia Strategy

Purpose of Report

1. The purpose of this report is to provide the Health & Wellbeing Board with an update on the Wiltshire Dementia Strategy 2014 – 2021, the formal consultation process and the dementia friendly communities campaign.

Background

2. The focus on dementia has been increasing in recent years, both at a national and local level. It is now considered as a priority area for action, largely due to the increasing population with dementia, the cost of this to services, communities and families and the variable quality of care that many people with dementia receive from health and care services. The Wiltshire JSA supports this identifying that the number of people with dementia will nearly double by 2030 in Wiltshire, whilst the Health and Wellbeing Strategy acknowledges the increasing population living with dementia and identifies it as an area for action.
3. The key national policies include the Living well with dementia: a National Dementia Strategy (Department of Health, 2009) and Prime Minister's Challenge on Dementia: Delivering major improvements in dementia care and research by 2015 (Department of Health, 2012). These place a focus on improving health and care services and dementia friendly communities, as well as improving people's awareness and understanding of dementia, the importance of early diagnosis and ongoing support and the role of services in ensuring that people can live well with dementia.

Main Considerations

4. The draft Wiltshire Dementia Strategy supports the four main outcomes of the Health and Wellbeing Strategy, including the dementia-themed ambitions set out in the action plan. It does this through placing an emphasis on the following:
 - Making dementia everyone's business so that people can live well in supportive and inclusive communities.
 - Providing care and support to promote people's independence, health and wellbeing and quality of life.

- Delivering improvements to care and health services so that they are able to deliver quality services that are able to appropriately meet the needs of people with dementia.
 - Ensuring that wherever possible people will be supported within their home and local community with care and support being delivered as close to these as possible.
5. In addition to this, the draft dementia strategy develops links with a number of other strategies as it is vital to acknowledge that people with dementia will often be supported by non-specialist services and / or have needs that are not related to their dementia. These include, but are not limited to the Mental Health Strategy (currently being developed), the End of Life Strategy (currently being developed), Help to Live at Home, Wiltshire Carers' Strategy and the Older People's Accommodation Strategy.
 6. In developing the strategy, work has taken place to engage with people with dementia and their carers and families in Wiltshire to identify what is important to them, what is working well and where improvements are required. The Wiltshire Dementia Delivery Board has overseen this engagement process and has been active in the development of the strategy.
 7. Following approval by the Wiltshire Dementia Delivery Board, Wiltshire Council Cabinet and NHS Wiltshire Clinical Commissioning (CCG) Governing Body a formal consultation process commenced on 20 February and will run until 19 May 2014. People with an interest in dementia, whether through personal or professional experiences, have been invited to participate.
 8. Half way through the consultation process, responses received indicated that there were some areas of the strategy that people felt were particularly important. These include:
 - Supporting people to live well with dementia
 - Support to plan for the future
 - Support for people with dementia who live alone without family support and for people who live in rural areas and / or who do not have access to transport
 - Ensuring that health services have in place standard processes that allow for early identification, diagnosis and treatment of people with memory problems.
 - Review and modernise dementia related specialist mental health services to ensure timely access to specialist assessments and treatment as required, as well as specialist support to other care services.
 - Ensuring that all public services are able to support people with dementia and their carers and family.
 - Ensuring that all staff supporting people with dementia have the training, skills and qualities to do so to a high standard.

9. A snap shot of responses received to closed answers in the survey will be provided together with a full update on results at the meeting.
10. In addition to consultation, a key part of the strategy is to develop dementia friendly communities and work has already commenced on a Wiltshire campaign called 'Before I Forget'. The concept of dementia friendly communities is to create communities that are supportive and understanding of people with dementia so that they can live well. Royal Wootton Bassett and Cricklade will be acting as the pilot area and testing a toolkit that has been developed locally and which will be rolled out across the county in the months ahead.

Safeguarding Considerations

11. The prime aim of health and social care services is to support customers to be as independent and well as possible whilst ensuring that they remain safe and that they and their families have confidence in the quality of care delivered. In order to deliver this staff in services commissioned by the Council and the NHS have to be trained safeguarding vulnerable adults (and children) and informed on how to assess and refer / alert on a safeguarding issue. The strategy aims to ensure services will be delivered with due regard to safeguarding people with dementia and their carers.

Public Health Implications

12. There are no direct public health implications in relation to this paper. Public Health staff are working closely with Adult Social Care and NHS staff to develop and deliver this strategy.

Environmental and Climate Change Considerations

13. There are no environmental or climate implications in relation to this cabinet paper.

Equalities Impact of the Proposal

14. The strategy aims to ensure services will be delivered with due regard to equality legislation and that people with dementia will have equitable access to services. An equality analysis has been undertaken and can be found in the appendices of the strategy document. This has identified that the main equality issues that will require further attention through the implementation of the strategy include:

- People with early onset dementia (are aged under 65 years old)
- People with learning disabilities and dementia
- People with dementia from black and minority ethnic communities
- People with dementia who live alone without family support
- People with rarer forms of dementia
- People who live in rural areas and those who lack transport

15. The equality analysis will be reviewed once the draft strategy has been through the formal consultation process.

Risks

16. The main risk associated with the Dementia Strategy is the increasing number of people living with dementia in Wiltshire and additional demand being placed upon services. The strategy addresses this through a number of measures which focus upon maximising existing services and resources:
 - Dementia friendly communities that support people to live well with dementia and maintain their independence and wellbeing.
 - Working with non-specialist health and care services to ensure that they are trained and supported to meet the needs of people with dementia, so that they can support the majority of people with dementia, with specialist services only being required at critical points in time.
 - Deliver improvements in existing services e.g. specialist older people mental health modernisation project
17. The risks associated with not implementing this strategy, include:
 - Placing the wellbeing, independence and safety of people with dementia and their carers and families at significant risk through a lack of suitable provision of care and support services.
 - An increased demand on health and social care services and budgets when people reach crisis due to a lack of preventative and early intervention services.
 - A failure of the statutory bodies within Wiltshire to respond to national guidance, policy and legislative duties.

Financial Implications

18. There are no direct financial implications in relation to this paper. There has currently been no additional investment identified to deliver the dementia strategy as a whole. However, it is acknowledged that the population living with dementia in Wiltshire will increase by 28% by 2020. It is anticipated that unless additional funding is made available within the future, the delivery of the strategy will be achieved through using the current spend in an efficient and effective manner in order to meet this increase in demand.

Legal Implications

19. There are no legal implications in relation to this paper.

Conclusions

20. It is concluded that work has taken place to develop a draft strategy that will be reviewed and amended in light of the responses received during the consultation process. The final strategy will then be proceed through

the relevant governance mechanisms for final agreement by Wiltshire Council and NHS Wiltshire Clinical Commissioning Group. Implementation will then be overseen by the Wiltshire Dementia Delivery Board.

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Background Papers

The following unpublished documents have been relied on in the preparation of this report: None

Appendices

Appendix 1 – Draft Wiltshire Dementia Strategy 2014 – 2021